Act/Standardize:

* Hopefully, this will make the arduous industry of up-and-coming writers more streamlined.

Check/Evaluate:

* Survey and look for feedback from writers using the platform to gauge the ease at which their work is being seen and how easily it is to connect with publishers

Causes:

* *Problem: New writers have trouble reaching distinguished publishers and editors and have no guidelines as to what makes something successful.*
* *Lack of proper channels of feedback*
* *More time spent trying to perfect their work aimlessly*
* *A space where one can reach professionals easily can alleviate these frustrations.*

Countermeasures:

* Provide a streamlined way of bridging the gap between writers and executives in the literary business.
* Writers will be able to get feedback on their hopefully promising drafts
* Open discussions on writing techniques and topics and how to tackle them.

Target:

* *To create a platform for up-and-coming writers to make it easier to make contact with publishers and editors of the industry and receive feedback from other professionals.*

Problem Background:

* *Many aspiring writers find themselves in a highly competitive field in which success is found almost through sheer luck regardless of talent.*
* *Pouring countless of hours into your many drafts with little to no feedback from people already established in the industry is frustrating to say the least.*
* *Once one’s work is finished it is mightily difficult to properly reach out to publishers and editor and if you do it is not a guarantee your work will be picked up.*

Topic: An Easy Link Between Writers and Professionals

Author: Joy Martinez

Date: 2/1/2022